

Press Release

FOR IMMEDIATE RELEASE

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Free 2012 water calendars depict Fallbrook pupils' artwork

FALLBROOK – Customers of the Fallbrook Public Utility District can come in to the district office to pick up one free copy of the 2012 “Water Is Life” calendar, which includes artwork done by Fallbrook fourth-graders.

Fourth-graders from schools all over North County put pens and crayons to paper to color the best and brightest water-conservation posters. But of the thousands of posters colored, only a few would make it into the final product: the 2012 calendar.

Fallbrook pupils scored three of those top spots.

Their colorful images vividly depict the contest's theme. The annual contest is open only to North County fourth-graders and is put into motion by the Fallbrook Public Utility District and 11 other North County water agencies. FPUD and the other agencies collaborate to find the most eye-catching images illustrating the need for saving water.

About 250 Fallbrook fourth-graders participated. Any Fallbrook fourth-grader could enter the contest. Some teachers made the art contest a requirement for their students.

The top three Fallbrook artists have their artwork featured in the calendar and won a T-shirt with their winning artwork printed on it. Fallbrook's top three pupils are: Anna Anderson and Vivian Von Tersch of Fallbrook Street School, and Brandon Rodriguez of Iowa Street Elementary.

Supplies are limited. One free calendar per family will be given out until the calendars are gone. For more information, contact Noelle Denke at noelle@fpud.com, 728-1125, ext. 1127, or visit the website www.fpud.com.